

## **Ethical Statement Madeira Resource Management**

Through the media, we are all aware that every single one of us has accountability for the environment and the legacy of our actions or lack of them.

Sustainable business is not only an important component for the value of our brand, but it is also one of the goals of our company both today and in the future. Thanks to the three axes, recycling, footprint and life cycle, the MadeiraEnviro system ensures resource-saving textile production and added value in purchasing, production, sales, logistics and marketing.

### **REACH AND MadeiraEnviro system**

REACH = Registration, Evaluation, Authorisation and Chemical Restriction.

Even prior to REACH, Madeira subscribed to the philosophy of only using substances which were neither hazardous nor dangerous to people or the valuable eco-system. No APO/APE softeners (Alkyl Phenol Oethoxylates / Ethoxylates), which are found in some threads, are used to finish Madeira's threads. All meaning that, following supplier's recommendations, Madeira dyestuffs are non-toxic to workers, the environment and the end user – before, during and after production.

With over 100 years of experience consistently producing high quality embroidery threads, Madeira's beautiful and exclusive threads harmonise style, quality and colour with all environmental and ethical needs. In addition to sustainability and environmental protection, quality is our top priority. Our premium threads are pollutant-free, certified according to STANDARD 100 by OEKO-TEX®, come from ISO approved processes and are free from APO/PE plasticisers, thus meeting the requirements of many global brands.

As a company from a 'green city' like Freiburg, we care about our environment and a pollution-free future. We are therefore making every effort to optimise our sustainable production and to use it every day to make a contribution to nature and climate protection.