Ralawise Sample Product Data

Basic data

Column	Format	Example	Shopify description	Ralawise description
Handle	Text	7620B-BLAC	Handles are unique names for each product. They can contain letters, dashes and numbers, but no spaces, accents or other characters, including periods. Handles are used in the URL for each product.	This is comprised of the style code and colour code.
Title	Text	Black – Kids raglan sleeve sweatshirt	The title of your product. For example: Women's Snowboard.	This is comprised of the colour name and style.
Body (HTML)	HTML	\<p\>The iconic, classic sweatshirt, tried and tested, is one of the leading garments in its class.\</p\>\<p\>\<ul\>\<li\>Tubular construction for stability.\</li\>\<li\>1x1 rib trim with elastane.\</li\>\<li\>Herring bone neck tape.\</li\>\</ul\>\</p\>	The description of the product in HTML format.	A retail-friendly description of a style that promotes its key selling points. This has been formatted as HTML.
Vendor	Text	Russell Europe	The name of the vendor of your product. For example: John's Apparel.	The style's associated brand.
Type	Text	Sweatshirts	A custom label that describes the category of a product. This label doesn't need to conform to any predefined format.	The product classification of a style.

Tags	Text	Junior|Sweatshirts|Back to education|Must-haves	A list of tags used to tag the product.	Suggested categories based on Ralawise.com.
Published	Boolean	TRUE	Indicates whether a product is published on your online store. Valid values are TRUE if the product is published on your online store, or FALSE if the product is not available on your online store.	This flag sets the product to be live or deactivated in Shopify.
Option 1 name	Text	Size	If a product has an option, enter its name. For example: Colour.	This is populated with the value of size for the Ralawise data.
Option 1 value	Text	1–2 Years	If a product has an option, enter its value. For example: Black.	The descriptive name for the size.
Option 2 name	Text			Data not populated.
Option 2 value	Text			Data not populated.
Option 3 name	Text			Data not populated.
Option 3 value	Text			Data not populated.
Variant: SKU	Text	7620BBLAC12	The SKU of the product or variant. This is used to track inventory with inventory tracking services.	The unique identifier for a SKU. The first five characters indicate the style, the next four characters indicate the colour, and the remaining characters indicate the size. Note: products with one size are only nine characters in length, e.g. BC010BLAC.

Variant grams	Numeric	230	The weight of the product or variant in grams. Don't specify a unit of measurement, nor use decimals – e.g. for a weight of 5.125 kg, enter 5125.	The physical weight of a single piece in grams.
Variant inventory tracker	Text	Shopify	Include your inventory tracking for this variant or product. Valid values include shopify, shipwire, amazon_marketplace_we	This data is not supplied by Ralawise.
			b, or blank if inventory isn't tracked.	
Variant inventory qty	Numeric	5	The number of items you have in stock of this product or variant. This column is only used for Shopify stores that have a single location.	This data not supplied by Ralawise.
Variant inventory policy	Text	continue	How to handle orders when the inventory level for this product or variant has reached zero. Variants with a 'deny inventory' policy can't be purchased after their inventory level reaches zero. Variants with a 'continue inventory' policy can be purchased after their inventory level reaches zero, allowing for negative inventory levels.	This allows the product to be ordered if the stock value is '0'.
Variant Fulfillment Service	Text	manual	The product or variant fulfilment service used.	This data not supplied by Ralawise.
Variant price	Numeric	7.36	The price of the product or variant. Only include the price and don't include any currency symbols, e.g. 9.99.	The single price of a SKU. This is the standard Ralawise single price list. You would need to mark up the prices in this column.

Variant compare at price	Numeric		The 'compare at price' of the product or variant. Only include the price and don't include any currency symbols, e.g. 9.99.	This data not supplied by Ralawise.
Variant requires shipping	Boolean	TRUE	The option to require shipping. Valid values are TRUE or FALSE.	Does the product require shipping? Set to TRUE for all products.
VAT_exempt	Boolean	TRUE	Apply taxes to this variant. Valid values are TRUE or FALSE.	Is the product exempt of VAT in the UK?
Variant barcode	Text		The barcode, ISBN or UPC of the product.	This data not supplied by Ralawise.
Image Src	URL	https://cdn.pimber.ly/public/asset/raw/571f95845f13380f0056d06a/4a9924ea/6389d31573da210012d3a65b/7620B_LS00_2023.jpg	Enter the URL for the product image. Shopify downloads the images during the import and reuploads them into your store. These images aren't variant-specific. The 'Variant image' column is where you specify variant images.	The URL for the image hosted on our CDN. On the first line, we supply the colour image; on subsequent lines, we supply the lifestyle shot where possible.
Image position	Numeric	2	Enter the number that represents the order in which you want the image to appear on the product's page. The images appear in order, from the smallest to the largest, starting from an image position value of 1.	The display order of the images.
Image alt text	Text	Kids raglan sleeve sweatshirt	Alt (alternate) text describes an image and is an important part of a product description.	The alt text of the image.
Variant weight unit	Text	g	Valid values are g, kg, lb and oz.	The weight in grams.
Status	Text	active	Indicates whether a product is available to your customers.	This data not supplied by Ralawise.

Extended data

Column	Format	Example	Shopify description	Ralawise description
Metafield: my_fields.colour_name [single_line_text_field]	Text	Orange Rust	This is a custom meta field.	The name of the colour.
Metafield: my_fields.colour_shade [single_line_text_field]	Text	Dark Orange	This is a custom meta field.	Colour shade of the colour.

Column	Format	Example	Shopify description	Ralawise description
Metafield: my_fields.specification [single_line_text_field]	Text	Golf polo shirt with classic style. Soft, lightweight feel. Regular fit. Fourbutton polo collar.	This is a custom meta field.	The manufacturer's technical description of a style.
Metafield: my_fields.size_description [single_line_text_field]	Text	XS 6/8 S 8/10 M 12/14 L 14/16 XL 16/18	This is a custom meta field.	The available sizes for the product.
Metafield: my_fields.size_exclusions [single_line_text_field]	Text	*Beryl Blue only available in XS–XL	This is a custom meta field.	Indicates which colours are not available in plus sizes (2XL+)
Metafield: my_fields.washing_instructions [single_line_text_field]	Text	Machine wash cold. Tumble dry low heat. Touch up with cool iron. Do not dry clean. Do not bleach. Do not use fabric softener.	This is a custom meta field.	Washing instruction for the garment

Metafield: my_fields.jacket_length [single_line_text_field]	Text	Length – Regular	This is a custom meta field.	Length of jacket. Applicable to formal/suit jackets.
Metafield: my_fields.leg_length [single_line_text_field]	Text	Leg length: Regular 32", Tall 34", Unfinished 34"	This is a custom meta field.	Length of inside leg.
Metafield: my_fields.fabric [single_line_text_field]	Text	100% Recycled polyester	This is a custom meta field.	The fabric content of the garment/item.

Metafield: my_fields.weight_gsm [single_line_text_field]	Text	160gsm	This is a custom meta field.	Fabric weight of the garment item in grams per square metre.
Metafield: my_fields.capacity [single_line_text_field]	Text	12 litres	This is a custom meta field.	Capacity of a bag in litres.
Metafield: my_fields.dimensions [single_line_text_field]	Text	38 x 28 x 19cm	This is a custom meta field.	Dimensions of a bag in centimetres.
Metafield: my_fields.gender [single_line_text_field]	Text	Female	This is a custom meta field.	Gender classification of a garment.
Metafield: my_fields.age_group [single_line_text_field]	Text	Adult	This is a custom meta field.	Age group classification of a garment.

Metafield: my_fields.accreditations [list.single_line_text_field]	Text	['Amfori BSCI', 'Reach']	This is a custom meta field.	Age group classification of a garment.
Metafield: my_fields.organic [boolean]	Boolean	TRUE	This is a custom meta field.	The style is produced using organic or recycled materials.
Metafield: my_fields.primary_colour [single_line_text_field]	Text	Black	This is a custom meta field.	The style is produced using organic or recycled materials.
Metafield: my_fields.tag [single_line_text_field]	Text	Tear-out	This is a custom meta field.	Type of label attached to the garment.
Metafield: my_fields.plus_sizes [boolean]	Boolean	FALSE	This is a custom meta field.	Style is available in sizes over 2XL.