

Ralawise Sample Product Data

| Column | Level | Format | Example | Description |
|-------------------|--------|--------|-------------------|---|
| SKU code | SKU | Text | SS030BLACM | The unique identifier for a SKU. The first five characters indicate the style, the next four characters indicate the colour, and the remaining characters indicate the size. Note: products available in one size are only nine characters in length, e.g. BC010BLAC. |
| Alpha code | SKU | Text | SS030BLACB | An alphanumeric version of the SKU code. This is typically used for sortation of SKUs on a webpage so that they appear in order, from the smallest to the largest size. |
| Style code | Style | Text | SS030 | The Ralawise top-level style code used for grouping colours and sizes. |
| Manufacturer code | Style | Text | 61-036-0 | The manufacturer's version of the style code. |
| Brand | Style | Text | Fruit of the Loom | The style's associated brand. |
| Style name | Style | Text | Valueweight T | The Ralawise name for a style. |
| Colour code | Colour | Text | BLAC | The Ralawise unique code for a colour. |
| Colour name | Colour | Text | Black | The name of the colour. |
| Size code | SKU | Text | M | The Ralawise unique code for a size. |
| Size Name | SKU | Text | Wom 10 | A descriptive name for the size (e.g. women's size 10 is Wom 10). |

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| Specification | Style | Text | Cotton/Lycra® rib crew neck. Twin-needle stitching detail on neck, sleeves and hem. Tubular body (4XL and 5XL have side seams). Also available in kids. WRAP certified. | The manufacturer's technical description of a style. |
| Retail description | Style | Text | With a fine knit gauge for enhanced printability, the Valueweight T is perfect for retail, licensing, tourism, one-off promotions and more. Details include a crew neck with cotton/Lycra® rib and a self-fabric back neck tape. This T offers a classic fit and is available in a range of | A retail-friendly description of a style that promotes its key selling points. |

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| | | | attractive colours, including eye-catching marls Heather Purple and Heather Burgundy. | |
| Product feature 1 | Style | Text | Crew neck with cotton/Lycra® rib | A summary of the style's key sales features. |
| Product feature 2 | Style | Text | Self-fabric back neck tape. Tubular body (4XL and 5XL have side seams) | A summary of the style's key sales features. |
| Product feature 3 | Style | Text | Fine knit gauge for enhanced printability | A summary of the style's key sales features. |
| Directory page number | Style | Text | 63 | The page on which the style can be found in the Ralawise directory. Note: products with a page number of '0' do not feature within the directory. |
| Size range | Style | Text | S-2XL | The size range for a product, from the smallest to the largest size. |
| Sizing to fit | Style | Text | S 38" M 42" L 44" XL 48" 2XL 52" 3XL 56" 4XL* 60" 5XL* 64" | The size-to-fit equivalent, in centimetres or inches, for a style. |

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| Size exclusions | Style | Text | *4XL and 5XL only available in these colours. †Rose Pink only available in S–XL. | Indicates which colours are not available in plus sizes (2XL and above). |
| Washing instructions | Style | Text | Machine wash 40°. Do not bleach. Tumble dry low. 2 dot iron. Do not dry clean. | Washing instructions for the garment. |
| Jacket length | Style | Text | Regular | Length of jacket – applicable to formal/suit jackets. |
| Leg length | Style | Text | Long | Length of inside leg. |
| Fabric | Style | Text | 70% Cotton, 30% Polyester | The fabric content of the garment/item. |
| Weight (gsm) | Style | Text | White 130gsm, Colours 135gsm | The fabric weight of the garment item in grams per square metre. |
| Bag capacity | Style | Text | 32 litres | The capacity of a bag in litres. |

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| Print area | Style | Text | Sides: 20 x 18cm. Ends: 20 x 18cm. Stow pouch: 18 x 11cm | The size of the printable areas on a garment/item. |
| Embroidery information | Style | Text | 18 Tubular hoop | Embroidery technique applicable. |
| Bag dimensions | Style | Text | 50 x 30 x 26cm | The dimensions of a bag in centimetres. |
| Product type | Style | Text | Hoodie | The product classification of a style. |
| Gender | Style | Text | Female | The gender classification of a garment. |
| Age group | Style | Text | Kids | The age group classification of a garment. |

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| Accreditations | Style | Pipedelimited text | WRAP SEDEX | Industry-recognised accreditations applicable to the style. |
| Tag | Style | Text | Tear-out | The type of label attached to the garment. |
| Sustainable/organic | Style | Boolean | 1 | The style is produced using organic or recycled materials. |
| Plus sizes | Style | Boolean | 1 | The style is available in sizes over 2XL. |
| Categorisation | Style | Pipedelimited text | Workwear New for 2023 On trend | Suggested categories based on Ralawise.com. |
| Primary colour | Colour | Text | Red | The applicable primary colour. |
| Colour shade | Colour | Text | Burgundy | The shade of the colour. |
| Pantone | Colour | Pipedelimited text | 358C (Apple Green) | The Pantone reference of the colour. |

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| RGB | Colour | Pipedelimited text | 65 39 59 | The RGB reference of the colour. |
| CMYK | Colour | Pipedelimited text | 65 98 21 83 (Aubergine) | The CMYK reference of the colour. |
| Carton quantity | SKU | Numeric | 72 | The number of pieces included in a carton. |

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| Pack quantity | SKU | Numeric | 12 | The number of pieces included in a pack. |
| VAT status | SKU | Text | VATable in UK | VAT classification based on UK VAT law. |
| Carton price | SKU | Numeric | 2.23 | The carton price in your applicable currency. |
| Pack price | SKU | Numeric | 2.43 | The pack price in your applicable currency. |
| Single price | SKU | Numeric | 2.63 | The single price in your applicable currency. |
| Commodity code | SKU | Text | 6210300090 | Commodity codes are internationally recognised reference numbers. A code describes a specific product when importing or exporting goods. |
| Item weight in kg | SKU | Numeric | 0.18 | The physical weight of a single piece. |
| Country of origin | SKU | Text | CN | A two-letter country code indicating the style's country of manufacture. |
| SKU status | SKU | Text | Discontinued | The SKU's status (live or discontinued). Discontinued products will be removed from sale once they are out of stock. |
| Primary product image | Style | URL | https://cdn.pimber.ly/public/asset/raw/571f95845f13380f0056d06a/a612a274/63629be0a4e53900188cafde/RC38X_LS00_2022.jpg | The image URL for the style's primary image. |
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| Primary product image file name | Style | Text | JH001_LS00_2023.jpg | The file name of the primary image. |
| Primary image licence expiry date | Style | Date | 31/12/2023 | The licence expiry date for the primary image. Images with an expired licence date must not be used. |
| Colour image | Colour | URL | https://cdn.pimber.ly/public/asset/raw/571f95845f13380f0056d06a/555f0628/5c653f17173425182b00003c98f5c1de.jpg | The image URL for the colour image. |
| Colour image file name | Colour | Text | SS030_BrickRed_FT.jpg | The file name of the colour image. |